

I have realized that the way to achieve success in life, frequently, requires *accepting* and *addressing* unfamiliar challenges and failures.

Without knowing what I failed and couldn't accomplish, how would I know what I could **accomplish** and **succeed** in doing.

**IDENTIFYING FAILURES** ALWAYS SEEMS TO BE A DILEMMA.

Sometimes starting a brand new project can be incredibly challenging and *overwhelming*.

When I began to construct my paper and research to collect sources, I still wasn't quite sure which *side of the argument* I was going to be taking.

Therefore, *without a clear goal* and endpoint in mind, I pulled a various selection of quotes and ideas.

By incorporating research that appeared to be in *direct opposition*, my case surprisingly became *stronger*.

Additionally, *varying* the usage of paraphrasing, quoting, and summarizing in specific instances created an *engaging dynamic* for the reader.

Whether it be through relatable examples or just description and wording, their *understanding* and *interpretation* is *essential*.

*My specific audience is most likely those similar to myself.*

Although I do not have much *prior knowledge* and *experience* in creating a website, it is definitely the medium that feels the most comfortable and will be the most *effective*.

Now, after receiving feedback, *my conceived notion* has *changed*.

What seemed to be something so familiar was beginning to reach a new level of *foreign territory*.

Choosing a subject that is *intangible* may seem like a stretch and challenge for this assignment at first, but I am confident that it will create a more *profound level* of rhetorical analysis.

I have learned that it is quite possible to analyze something *without any written text*; in fact, sometimes a more powerful message can be evoked.

**Without the use of a single word, an *effective, persuasive* rhetoric is definitely apparent for the intended audience.**

I have realized that rhetoric is constantly *surrounding me*, and *everything that I do*. Being able to properly *deliver* a particular message is a *life-long skill*. My developing knowledge of *rhetorical principles* will be incredibly useful, not only in other areas of academics, but in fact many *"real life"* scenarios as well.

Professionally, as I plan to pursue a career in business, I am already aware that the same principles of *effective communication* and rhetoric are *delivered* in many forms, including writing and speaking.

*I am more aware now than ever that my past miscommunications and lack of communication has led me to exactly where I want to be today and prepare me for what is to come in the future.*

Megan Thomasson

Angela Glotfelter

ENG111 AE

7 December 2015

To the reader~

It is crazy for me to think about how far I have truly come in the past fourteen weeks. From writing what seemed like an endless paper of two pages, now comes as an easy breeze. From struggling to communicate with my peers and professors, now seems like an essential and enjoyable aspect of success in my course studies. Why is this all of a sudden so? Put simply, because of my developed skills of rhetoric and rhetorical analysis. If I had to consider just one word that has changed and impacted this semester the most, it would be styling. Throughout all of high school, I was drilled with proper grammatical and formal aspects of writing. Really, I was not allowed to create anything that truly came from me and reflected myself. As I began college, and specifically this course, all of that suddenly disappeared. Of course all of these previously learned skills had to be implemented, but in a completely new context. Essentially, this English and writing class had seemingly taken away these requirements. What I did not realize at the time is that my base and molding was so strong, all of these previously finely executed skills have appeared throughout all of my new writing as well. The difference, however, has been the level at which I am pushed. Quickly, I have been guided to expand and apply structurally what I have learned to create a deeper level of rhetorical analysis and communication. It is clearly apparent that just in this small time frame, my depth as a writer has grown immensely.

As a writer, one strategy that I have realized works incredibly well for myself is pushing through a good and complete rough draft. When I used to hear the words “rough draft” and “peer response,” I had always completely blown them off. I would think to myself, “If they are not for a grade and are not turned in, why do they even really matter at all?” I have realized that a thorough rough draft and productive peer response session will dramatically alter and advance my writing for the final draft. By spending a much larger and focused amount of time on the rough draft, my entire writing process has changed. This has given me time to let my writing sit for a day or two before coming back to it, catching errors and styling malfunctions. Additionally, receiving feedback from my peers who are working on the exact same assignment has definitely helped me to grow as a writer. Their thoughts and opinions are incredibly important to me now. In a sense, you could say my identity as writer has changed because I have learned to slow down, process, analyze, and then, finally, conclude. These are important skills for not only writing, but rhetorical analysis and communication in general.

Through the span of this course, I have learned that effective rhetoric is an essential aspect of any professional career. Specifically in college, I want to become a strong and effective writer and communicator, which will transfer well to professional leadership skills for a career in business marketing. In a broader sense, no matter what I end up doing down the road, these core skills will be incredibly important. To achieve this goal, it has quickly become apparent that I need to continue to push myself for “bigger and better,” utilizing every last resource within my reach and creating meaningful connections over the next four years. Although sometimes pushing these boundaries and stepping outside of my comfort zone can be intimidating, I believe that I will be rewarded in my future endeavors.